

COURSE OUTCOMES

PROGRAM OUTCOMES FOR BACHELOR PROGRAM

- P01 - Gain a thorough knowledge in fundamentals of commerce and finance
- P02 - Equip the students to face the modern day challenges in commerce and business
- P03 - To impart knowledge of various accounting concepts
- P04 - To create entrepreneurial awareness among students
- P05 - To develop oral and written communicative skills among the students so that their employability enhances

PROGRAM SPECIFIC OUTCOMES OF B.COM

- PS01 - Students will be able to demonstrate progressive learning of various tax issues and tax forms related to individuals
- PS02 - To develop an attitude for working effectively and efficiently in a business environment
- PS03 - To develop the skill of applying concepts and techniques used in commerce
- PS04 - To integrate knowledge skill and attitude that will sustain an environment of learning and creativity among the students
- PS05 - To enable a student to be capable of making decisions at personal and professional level
- PS06 - Learners will be able to prove proficiency with the ability to engage in competitive exams
- PS07 - Learners will involve in various co- curricular activities to demonstrate relevancy of foundational and theoretical knowledge of their academic major and to gain practical exposure
- PS08- Learners will be able to do higher education and advance research in the field of commerce and research

COURSE OUTCOME OF THE DEGREE PROGRAMME IN COMMERCE

SEMESTER 1

COURSE CODE – EN1CCT01 -FINE TUNE YOUR ENGLISH CREDIT 4

- CO1. To attain high proficiency in English language
- CO2. To speak and write the language with ease and confidence
- CO3. To identify the common language errors and correct them.
- CO4. To improve the knowledge of the language qualitatively.

HN1CCT02 : PROSE AND MASS MEDIA CREDIT:4

- CO1: Explain the adverse effects of mass media on the basis of film studies .
- CO2: Evaluate the writings of madhav hada on the basis of thoughts of Nehru before and after independence.
- CO3: Explain the study of different aspects of Hindi literature .
- CO4: Explain the travel log through the adventurous pilgrim of Pavan chouhan .
- CO5: Evaluate the aspects of critical thinking on the short story of Swayam Prakash.
- CO6: Evaluate Om Prakash valmiki's prose writing on the basis of his auto biography "juddan".

HN1CCT02 : PROSE, COMMERCIAL CORRESPONDENCE AND TRANSLATION: CREDIT 5

- CO1: Describe the different types of letters and its uses in bussiness.

CO2: Evaluate the experiences of Kalam and Dinakar's studies about different types of moral characters.

CO3: Explain the study of different aspects of Hindi literature .

CO4: Explain the travelogue through the adventurous journey.

CO5: Describe different parts of a letter.

CO6: Evaluate Om Prakash Valmiki's prose writing on the basis of his autobiography "juddan".

ML1CCT11- KATHA KAVITHA NADAKAM CREDIT 5

CO1. To bring about excellence in life and art through the genre of drama

CO2. To improve the proficiency of Malayalam language.

CO3. To enable the students to relish the beauty of different genres of writings in Malayalam literature

KATHAYUM KAVITHAYUM CREDIT 4

Co1. To develop an understanding of Malayalam literature and improve creative writing skills.

CO2. To identify and adapt to the dynamics of Malayalam literature

CO3. To connect the learning in classrooms to the current developments in the world.

CORE COURSE - CO1CRT01 -DIMENSIONS AND METHODOLGY OF BUSINESS STUDIES CREDIT 2

Students who successfully complete this paper should be able to:

CO1. To understand the business and its role in the society

CO2.To have an understanding of Business ethics and CSR

CO3. To comprehend the business environment and various dimensions

CO4. To familiarise technology integration in business.

CO5. To introduce the importance and fundamentals of business research.

CORE COURSE CO1CRT02 FINANCIAL ACCOUNTING I CREDIT 4

After the completion of the course, Students will be able to

CO1. Preparing financial statements in accordance with appropriate standards

CO2. Prepare ledger accounts using double entry book keeping and record journal entries accordingly

CO3.interpreting business implications of financial statement information

CO4. Preparing accounting information for planning and control and for the evaluation of finance.

CO5. Prepare bank reconciliation statement from incomplete statements

CORE COURSE CO1CRT03 CORPORATE REGULATIONS AND ADMINISTRATION

CREDIT 3

After the completion of the course, Students will be able to

CO1. Know about the concept of company and shares.

CO2. Know about the company law in the India.

CO3. Understand the use of the memorandum of association and article of association in a company.

CO4. Use of prospectus in a company.

CO5. Understand the relationship between company and its stakeholders.

CO6. Have an idea about key managerial personnel, management of company, formation and winding up of company and rules for conducting of company

COMPLEMENTARY COURSE- CO1CMT01 BANKING AND INSURANCE

CREDIT 3

CO1 - to help to gather knowledge on banking and financial system in india

CO2 - to provide knowledge about commercial banks and its products

CO3 - to aim to familiarize banking system in india

CO4 - to enable the students to understand better customer relationship

CO5 - to create awareness about modern banking services like e banking, mobile banking and internet banking

SEMESTER 2

ISSUES THAT MATTER

CREDIT 4

CO1. To connect theoretical learning in classrooms to current developments in the world and everyday lived experiences

CO2.To stimulate and sensitize young minds on some of the most pressing issues in the country.

CO3. To sharpen students critical thinking skills and help them to view issues from diverse angles.

CO4. To allow them to write imaginatively based on the reading of the texts.

HN1CCT03: POETRY AND MASS MEDIA

CREDIT : 4

CO1: Describe the characteristics writings of Kabeerdaas and Thulasidas.

CO2: Evaluate the Chayyavaadhi Poets of Hindi Literature.

CO3: Describe the different aspects of cinema.

CO4: To understand different aspects of film as a medium.

HN1CCT03: POETRY, COMERCIAL CORRESPONDENCE AND TRANSLATION

CREDIT : 4

CO1: Describe the characteristics writings of Kabeerdaas and Thulasidas.

CO2: Evaluate the Chayyavaadhi Poets of Hindi Literature.

CO3: Describe different parts of a letter

CO4: Describe the different types of letters and its uses in business.

CO5: Explain the characteristics of commercial translation

CO6: Explain the process of translation

GADHYAM YATHRAVIVARANAM

CO1. To introduce learners to the mode of prose writing.

CO2. To improve the writing skills of the learners

CO3. To get an idea about travelogue writing

ATHMAKATHA AND LEKHANAM

CO1. To understand the beauty and strength of Malayalam language.

CO2. To improve the writing skills of learners.

CO3. To make the students realize that they can reach and learn other subjects in mother tongue.

CORE COURSE :CO2CRT04 - FINANCIAL ACCOUNTING2 CREDIT 4

C01 -to familiarize the concept of branch account and its systems

Co2- to understand the scope of departmental accounting

C03- to introduce the system of hire purchasing

C04- to enable the students to understand dissolution

CORE COURSE - CO2CRT05 BUSINESS REGULATORY FRAMEWORK CREDIT 3

CO1. On completion of this course, learners will be able to: appreciate the relevance of Business law to individuals and businesses and the role of law in an economic, political and social context.

CO2. Identify the fundamental legal principles behind contractual agreements.

CO3. Demonstrate an understanding of the Legal Environment of Business.

CO4. Be familiar with rules regarding sale of goods, rights of sellers, buyers etc.

CO5. Apply basic legal knowledge to business transactions.

CO6. Communicate effectively using standard business and legal terminology

CORE COURSE - CO2CRT06 BUSINESS MANAGEMENT CREDIT 3

CO 1: Demonstrate an understanding of traditional business functional areas and how these functions are leveraged in organizations

CO 2: Apply management concepts and approaches including planning for, organizing, and controlling organizational resources, preparing for and managing organizational change, and managing and leading people.

CO 3: Demonstrate proficiency in a discipline-specific area of business.

CO 4: Integrate various functional areas of business to guide innovation, formulate strategy, and solve complex business problems.

CO 5: Students are enabled make an appropriate staffing decision which includes recruitment and selection

CO 6: They will be able to design, implement and evaluate training programmes

**COMPLIMENTARY COURSE – CO2CMT02 PRINCIPLES OF BUSINESS DECISIONS
CREDIT 3**

After the completion of the course, Students will be able to

CO1. The course is intended to familiarise the students with the economic concepts and principles underlying business decision making

CO2. Know about the different forms of market in the economy

CO3. Know about the pricing in economy

CO4. Application regarding economic theory.

SEMESTER 3

**LITERATURE AND AS IDENTITY
CREDIT 3**

CO1. To familiarize the youth with how literature represents, discusses and problematizes identity.

CO2. To sensitize the young minds to the many grave and grim realities of the contemporary world.

CO3. To acquaint students with issues of identity prevalent in every sphere of life.

CO4. To give a general idea about the relationship between literature and identity.

**GEMS OF IMAGINATION
CREDIT 3**

CO1. To ensure a smooth understanding of the literature

CO2. To bring about excellence in life and art through the assorted experiences offered by literary narratives

CO3. To develop a wide reading of fiction and poetry among the youth.

**CORE COURSE CO3CRT07 CORPORATE ACCOUNTING I
CREDIT 4**

After the completion of the course, Students will be able to

CO1. ENABLING THE STUDENTS TO UNDERSTAND THE FEATURES OF SHARES AND DEBENTURES

CO2. Developing and understanding about REDEMPTION OF SHARES AND DEBENTURES and its types.

CO3. To give an exposure to the company final accounts

CO4. To provide knowledge on goodwill

CO5. Students can get an idea about internal reconstruction

**CORE COURSE CO3CRT08 QUANTITATIVE TECHNIQUES OF BUSINESS
CREDIT 4**

After the completion of the course, Students will be able to

CO1. To understand the relevance and need of quantitative methods for making business decisions.

CO2. Demonstrate a sound knowledge of fundamental of statistics and statistical techniques

CO3. Be able to read and interpret statistical information

CO4. Be able to perform statistical analysis .

CO5. Be able to apply quantitative methods to solve a variety of business problem

**CORE COURSE CO3CRT09 FINANCIAL MARKETS AND OPERATIONS
CREDIT 3**

After the completion of the course, Students will be able to

CO1. Describe the different components of a financial system and their role.

CO2. Explain the recent developments in the Indian financial system.

CO3. Describe the instruments , participants and operations of the money market.

CO4. Describe the methods of issuing shares and role of intermediaries in the primary market.

CO5. Describe the trading mechanism in the stock market.

CO6. List the various speculators and describe the speculative activity.

**CORE COURSE CO3CRT10 MARKETING MANAGEMENT
CREDIT 3**

Students who successfully complete this paper should be able to:

CO1. Demonstrate understanding of marketing terminology and concepts.

CO2. . Identify wants and environmental factors that shape marketing activities for certain target markets.

CO3. Demonstrate knowledge of the individual components of a marketing mix.

CO4. Demonstrate knowledge of key business communication strategies within the marketing field.

CO5. Identify the organisational processes involved in the planning, implementation and control of marketing activities.

CO6. Demonstrate knowledge of regulatory and ethical factors considered essential to

making marketing decisions in New Zealand and internationally.

OPTIONAL CORE CO3COCT01 GOODS AND SERVICES TAX CREDIT 4

CO 1: To introduce the students about the concept of GST.

CO 2: Enable the students to understand about goods and services tax collection and reverse charge mechanism.

CO 3: To help them to understand the concept of time of supply, place of supply under GST.

CO 4: To introduce and develop knowledge about input tax credit.

CO 5: To provide knowledge about registration, returns and accounts and assessment under GST.

CO 6: Helps to gather knowledge about composition scheme.

SEMESTER 4

REVISITING THE CLASSICS

CREDIT 3

CO1.To provide a rereading of the classics.

CO2.To appreciate importance of classics among the young minds.

CO3. To reaffirm the perennial life of classics.

CO4. To appreciate finer details of life through the reading of classics.

CO5. To bring about an unforgettable imprint on imagination

ILLUMINATIONS

CREDIT 3

CO1. To bring out a creative and insightful perspective towards life.

CO2. To infuse students with an enthusiasm to explore the philosophy of life and appreciate the value of being human.

CO3.To redefine traditional and unconditional understanding of reading.

CO4. To enable the students to savour the beauty of literature and develop a desire to relish life critically and creatively.

CORE COURSE CO4CRT11 CORPORATE ACCOUNTING II CREDIT 4

CO1 To enable the students to understand about amalgamation, absorption and external reconstruction

CO2 To make them aware about accounts of banking companies

CO3 Keep them aware about accounts of insurance companies

CO4 Enable the students to gain an idea of liquidation of companies

CO5 To introduce and develop knowledge of holding companies accounts

CORE COURSE CO4CRT12 QUANTITATIVE TECHNIQUES FOR BUSINESS II CREDIT 4

CO1: Understanding statistical concepts and methods

CO2: Analyse business data using statistical techniques

CO3: To develop the students ability to deal with quantitative issues in business

CO4: Develop the ability to analyse and interpret data to provide meaningful information

CO5: Solve problems using statistical techniques

CORE COURSE CO4CRT13 ENTREPRENEURSHIP DEVELOPMENT AND PROJECT MANAGEMENT CREDIT 4

CO1 TO AIMING TO DEVELOP STUDENTS ABOUT ENTREPRENEURSHIP DEVELOPMENT

CO2 TO CREATE AN AWARENESS ON VARIOUS ENTREPRENEURSHIP DEVELOPMENT PROGRAMMES

CO3 TO ENABLE THEM TO UNDERSTAND PROJECT FORMULATION

CO4 TO FAMILIARIZE THE STUDENTS WITH EDP SCHEMES

CO5 TO GIVE AN INTRODUCTION ABOUT MSME, EDI AND OTHER TRAINING INSTITUTES IN ENTREPRENEURSHIP

OPTIONAL CORE CO4OCT01 FINANCIAL SERVICES CREDIT 4

CO1. Students will understand the operations of the financial services industry and the services provided.

CO2. Students will be familiar with the various short term and long term financing methods

CO3. They will have an idea about scope of financial services like project counselling, credit syndication, corporate counselling etc

CO4. Students will be familiarised with recent trends in financial services sector.

CO5. Describe the various financial products, services, and strategies offered by the variety of financial services institutions.

CO6. Evaluate financial products and strategies offered by the variety of financial services institutions for suitability and appropriateness in meeting consumer needs.

SEMESTER 5

CORE COURSE CO5CRT14 COST ACCOUNTING 1 CREDIT 4

CO 1: To understand the different types of cost

CO 2: apply cost accounting methods in cost sheet

CO 3: understand the memorandum reconciliation statement

CO 4: differentiate methods of schedule costs as per unit of production.

CO 5: apply the overhead costing in primary and secondary overheads

CORE COURSE CO5CRT15 ENVIRONMENT AND HUMAN RIGHTS CREDIT 4

CO 1: Provide definitions of environment, management, systems and organisations in relation to environmental management.

CO 2: To create an awareness regarding natural resources, environmental aspects and Management.

CO 3: To create an awareness regarding legislations involved.

CO 4: Provide an awareness on Human Rights.

CO 5: Describe organisations as systems and their role in environmental management

CO 6: Understand the usefulness of systems thinking in relation to environmental management in organisations

CO 7: Explain how environmental management can be used as environmental protection and how organisations can define and manage risk.

OPTIONAL CORE CO5OCT01 Income Tax I CREDIT 4

CO 1: To introduce basic concept of income tax.

CO 2: In order to familiarize the different know-how and heads of income with its components.

CO 3: Enable the students to understand about the head income from salary.

CO 4: To create an idea about income from house property as a concept.

CO 5: Develop the knowledge about the head profits and gains of business or profession.

CO 6: Make the students understand about the concept of depreciation and its provisions

CORE COURSE CO5CRT16 FINANCIAL MANAGEMENT CREDIT 4

On completion of this course, learners will be able to:

Co1 .To Demonstrate The Applicability Concept Of Financial Management To Understand Their Managerial Decisions And Corporate Capital Structure

Co2.To Apply The Leverage And Ebit And Eps Analysis Associate With Financial Data In The Corporate.

Co3. To Analyse The Complexities Associated With Management Of Cost Of Funds In The Capital Structure.

Co4. To Demonstrate The Concepts Of Financial Management And Investment Financing And Dividend Policy Decisions Could Intergrate While Identification And Resolution Of Problems.

Co5. To Demonstrate How Risk Is Assessed

COMPLIMENTARY COURSE CO5CMT07 E-COMMERCE CREDIT 4

CO 1: Demonstrate an understanding of the foundations and importance of E-commerce.

CO 2: Analyze the impact of E-commerce on business models and strategy.

CO 3: Describe the infrastructure for E-commerce.

CO 4: Describe the key features of Internet, Intranets and Extranets and explain how they relate to each other.

CO 5: Discuss E-Commerce Security.

CO 6: Assess electronic payment systems

SEMESTER 6

CORE COURSE CO6CRT17 COST ACCOUNTING 2 CREDIT 4

Co 1: To Understand Process Costing

Co 2: Apply Cost Accounting Methods For Both Manufacturing And Service Industry

Co 3: Analyse Cost Volume Profit Techniques To Determine Optimal Management Decisions.

Co 4:Differentiate Methods Of Schedule Costs As Per Unit Of Production.

Co 5:Differentiate Methods Of Calculating Stock Consumption.

**CORE COURSE CO6CRT18 ADVERTISEMENT AND SALES MANAGEMENT
CREDIT 3**

CO 1: Describe different types of advertisement.

CO 2: Identify key players in advertising industry.

CO 3: Discuss the ethics in advertisement.

CO 4: Identify and make decisions regarding the most feasible advertising appeal and media mix.

CO 5: Conduct pre-testing, post testing and concurrent testing of ads to determine their effectiveness.

CO 6: Identify the dealer oriented promotion techniques, customer oriented promotion techniques and the salesmen oriented promotion techniques.

CO 7: Describe different types of sales persons.

CO 8: Explain the steps involved in sales force management.

**CORE COURSE CO6CRT19 AUDITING AND ASSURANCE
CREDIT 4**

On completion of this course, learners will be able to:

CO1 .apply critical thinking skills by solving problems requiring quantitative and qualitative analysis

Co2.to apply and demonstrate accounting knowledge and skills in auditing

Co3. to familiarize principles and procedures of auditing

Co4. to enable to understand the duties and responsibilities of auditors and to undertake the work of auditing

**COMPLIMENTARY COURSE CO6CMT09 INCOME TAX
ASSESSMENT AND PLANNING
CREDIT 4**

CO 1: To provide practical exposure on assessment of partnership firms.

CO 2: To equip the students with proper knowledge about assessment of AOP,BOI.

CO 3: To help them to understand the concept of assessment of companies.

CO 4: Explain and helps the students to gain more knowledge on assessment of co operative societies.

CO 5: To provide knowledge about assessment of HUF.

CO 6: To familiarizes the concept of tax planning

CORE COURSE CO6CRT20 MANAGEMENT ACCOUNTING CREDIT 4

CO1 this course provides students with an understanding of management accounting concepts related to the management functions of planning, controlling, and decision making.

CO2 This course covers management accounting fundamentals and introduces a range of management accounting tools.

CO3 Demonstrate the need for a balance between financial and non-financial information in decision making, control, and performance evaluation applications of management accounting.

CO4 This course introduces students to contemporary management accounting concepts and techniques.

CO5 Use relevant information for decision making both for pricing and operational decisions.

CO6 To analyse projects using cash flow and fund flow approach.

OPTIONAL CORE CO6OCT01 INCOME TAX II CREDIT 4

CO 1: To develop an idea about capital gain among students.

CO 2: To enlighten the concept of income from other sources.

CO 3: Enabling the students to have a fair idea on set off and carry forward of losses.

CO 4: To create an idea about deductions from gross total income.

CO 5: To determine the concept of assessment of individual.

CO 6: Make the students understand about different types of assessment and return.

UNION CHRISTIAN COLLEGE, ALUVA